



*Where journeys begin.*

## NEWS RELEASE

April 17, 2104

### Easter Bunny spotted today at the Comox Valley Airport

Passengers arriving at the Comox Valley Airport onboard WestJet flight 257 were surprised to be marshalled into the terminal by a famous celebrity today.

E.B. (the chocolate distributor formerly known as “The Easter Bunny”) was a natural, according to Fred Bigelow, CEO of the Comox Valley Airport.

“It appears that E.B. was looking to expand on the experience section of his Linked-In profile. With the increasing popularity of the Paleo Diet, polls are suggesting that chocolate consumption could decrease this year and he wanted to learn a back-up skill,” explained Bigelow.

All appropriate safety mechanisms were in place, with an experienced ramp attendant accompanying E.B. on this training session. Operations Manager, Alex Robertson was also on hand to ensure that neither the bunny’s over-sized ears, nor the basket full of delicious hand-made artisan chocolates from Hot Chocolates, distracted the pilots from the task at hand.

“I took good care of the chocolate,” Robertson admitted, patting his stomach. “As for those ears, it appears E.B. was able to pick up the chatter in the cockpit - though due to privacy issues we can’t reveal the exact contents of that conversation. We can confirm, however, that the pilots were pretty surprised to see an oversized bunny on the ramp and they appeared to be VERY interested in the chocolate once they parked the plane.”

Following E.B.’s ramp training, he distributed chocolate treats (courtesy of Hot Chocolates) to disembarking passengers. The bunny’s publicists have since confirmed that he will visit the terminal again from 12:15 p.m. to 2:30 p.m. this afternoon to seek out more travelling chocolate lovers.

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