



*Where journeys begin.*

## NEWS RELEASE

December 12, 2013

### YQQ says “Thanks a Latte” for holiday Food Bank donations

The Comox Valley Airport Commission, Central Mountain Air, On the Fly Café and Mid Island Gifts are joining forces to encourage donations to the Comox Valley Food Bank this holiday season.

On December 19 from noon until 4 p.m. stop by the airport to make a minimum \$5.00 cash donation and receive a free latte or apple cider, cookie and a Christmas ornament, courtesy of On the Fly Café and Mid Island Gifts. For each additional \$5.00 cash donation, you can be entered into a draw to win one of four \$50.00 vouchers towards a flight on Central Mountain Air. The Comox Valley Airport Commission will be matching all cash donations received.

The Comox Valley Food Bank provides essential, safe, quality food for those who need it most,” said Susan Somerset, Manager of the Comox Valley Food Bank. “We are so grateful to organizations like the Comox Valley Airport who help us to raise funds to address hunger in our community.”

“There are hundreds of thousands of Canadians who rely on food banks each month and while there is a need to provide food bank services year-round, this issue often becomes top of mind around the holidays,” said Fred Bigelow, CEO of the Comox Valley Airport. “YQQ is pleased to work with our tenants to support such an important program in our community.”

According to Food Banks Canada, 833,098 Canadians received a helping hand from a food bank in Canada in March 2013. That is more than the entire population of Vancouver Island. Of those helped, 36% were children and 77,920 were turning to a food bank for the first time.

For more information on food banks and hunger facts in Canada visit:

[www.foodbanksCanada.ca](http://www.foodbanksCanada.ca)



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